

Maeve Nelson

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maevenelsondesigns.com

EDUCATION

B.F.A. IN GRAPHIC DESIGN

University of Nebraska - Lincoln

MAY 2019

GPA: 3.94

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Adobe Dreamweaver
- Adobe Premiere
- Microsoft Office
- Hand Illustration
- Painting
- Print and Surface Design
- Basic HTML/CSS
- Social Media Strategy
- Print Production
- Attention to Detail
- Time Management

HONORS & AWARDS

- AIGA SHOW 2019, Student Publication Design
- AIGA SHOW 2018, Silver for Student Publication Design
- Gallup Creative Services Rising Star, December 2020
- Gallup Rookie of the Year, 2020

EXPERIENCE

GALLUP

NOV 2019-PRESENT

GRAPHIC DESIGNER

- Design and execute digital and print deliverables utilizing layout and presentation design, data visualization, animation, and social media design for internal and client-facing teams

HALLMARK CARDS

FREELANCE GRAPHIC DESIGNER

JAN 2020-MAY 2020

- Executed card designs remotely under the art direction of the Flagship Greetings team

GRAPHIC DESIGN & ILLUSTRATION INTERN

MAY 2019-AUG 2019

- Member of the Gift Presentation and Packaged Expression teams
- Strategized and designed cards and gift wrap using consumer insights

MAEVE NELSON DESIGNS

SEPT 2017-PRESENT

CREATOR

- Design, produce, market, and distribute hand-painted apparel, printed home goods, and custom jewelry

WILLA HEART

DEC 2018-PRESENT

DESIGN ASSISTANT

- Collaborate remotely with designer Aly Harris to clean hand-painted artwork for print and complete surface patterns and CADs for production

THE NEW BLK

MAY 2018-APRIL 2019

DESIGN INTERN

- Supported the development of design material including GIFs, illustrations, videos, photos, CADs, and other multimedia content for clients with a focus on digital and hand drawn illustration

LOCALANYDAY

JAN 2017-MAY 2019

ART DIRECTOR

- Managed brand identity and design efforts of the marketing team
- Led team in the strategy and design of rebranding the company
- Generated hand-illustrated content that has made thousands of impressions on social media, the most the company has ever had

DES MOINES FASHION WEEK

OCT 2017-MAY 2018

GRAPHIC DESIGN INTERN

ELECTION SYSTEMS & SOFTWARE

MAY 2017-AUG 2017

GRAPHIC DESIGN INTERN

ALPHA PHI SORORITY

AUG 2015-MAY 2019

VICE PRESIDENT OF MARKETING

NOV 2017-NOV 2018