

MAEVE NELSON

Designer & Painter

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MaeveNelsonDesigns.com
Boston, MA

Profile

A traditional media designer located in Boston with six years experience and a proven track record of creating thoughtful, artistic solutions. Seeking a collaborative and dynamic environment that demands a strong aesthetic eye and strategic mind.

Education

Bachelor of Fine Arts (B.F.A.)
in Graphic Design | May 2019
University of Nebraska Lincoln

Expertise

Strong sense of brand identity
and a client-first approach to
visual storytelling.

- Adobe Creative Suite
- Procreate
- Microsoft Office
- Google Suite
- Canva
- Wix e-commerce
- Squarespace
- Print and Surface Design
- Typography
- Painting and Illustration
- Floral Design
- Event Production

Awards & Recognition

- Featured artist selected for the City of Boston's Paintbox initiative, 2022
- Gallup Rookie of the Year, 2020
- Gallup Creative Services Rising Star, 2020
- College of Art, Art History & Design Dean's List, 4 years
- AIGA SHOW Finalist, Student Publication Design, 2019
- AIGA SHOW Silver, Student Publication Design, 2018

Experience

Creator - Maeve Nelson Designs LLC
April 2021 - Present | Boston, MA

- Design, produce, market, and distribute hand-painted apparel, printed home goods, and gifts with an emphasis on uniquely customizable product offerings
- Amassed 17k followers and 201.9k likes on TikTok by creating authentic content focused on the process of art making, showcasing original products
- Collaborations with Boston Magazine, First-Aid-Beauty, NFL Pro-Bowl, Hampton Water by Jon Bon Jovi among others

Studio Assistant - Berry Branch

March 2025 - October 2025 | Boston, MA

- Assist in producing high-end floral installations for weddings and events across New England by prepping event materials, executing floral designs according to the client's creative vision, and seamless day-of setup and breakdown
- Maintain studio organization, inventory management, and cleanliness to support an efficient production workflow

Graphic Designer - Gallup

November 2019 - April 2021 | Omaha, NE

- Designed and executed digital and print deliverables utilizing layout and presentation design, and data visualization for client-facing teams (e.g. reports, proposals, presentations, event design, branding)
- Specialized in internal employee engagement and brand identity materials

Graphic Designer - Hallmark Cards

Designer | January 2020 - May 2020 | Remote Contract

- Executed greeting card designs under the art direction of the Flagship team

Graphic Design & Illustration Intern | May 2019 - August 2019 | Kansas City, MO

- Member of the Gift Presentation and Packaged Expressions team at the global headquarters creating holiday wrap materials
- Strategized and designed cards and gift wrap using consumer insights, the design archive, and exclusive trend forecasting to target the Gen Z consumer

Digital Design Assistant - Willa Heart

December 2018 - August 2021 | Remote

- Collaborate with designer Aly Harris to digitize and perfect hand-painted artwork for print and complete surface patterns and CADs for production contributing to collections for BravoTV's Patricia Altschul and Craig Conover