

CREATIVE
Portfolio

Hey, I'm

Maeve



I am a designer and mixed media artist based in Boston. My artistic style is defined by creating the kinds of things that remind you to celebrate often and leave nothing mundane because all corners of life deserve to be interesting. Even with more than six years experience, I find myself drawn to opportunities learn and energized by artistic problem-solving.

Painter
Designer
Entrepreneur

A key element of a client-first approach is the ability to translate a brand's visual identity to a concise story that feels iconic and true. Although each start the same, each present a unique opportunity to create a cohesive and memorable art piece brought to life with an attention to the nuances of your brand.



Brand Translation

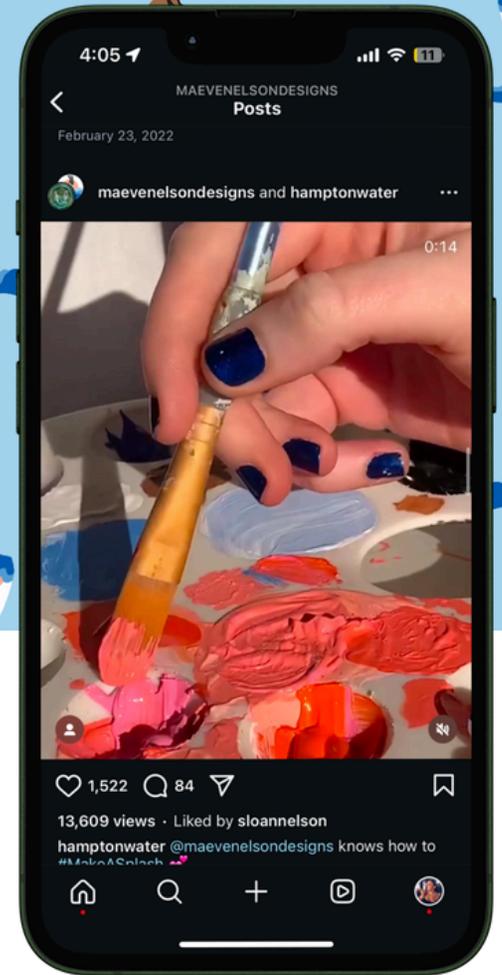
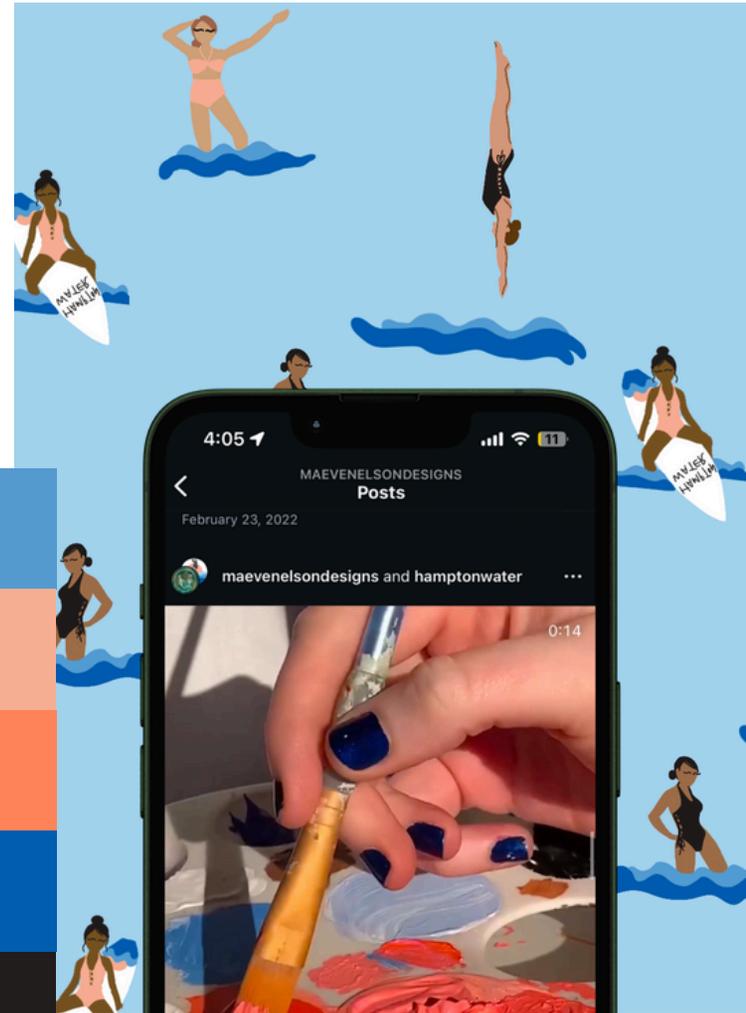
PRO BOWL



Created in collaboration with Athlete's First, a premier NFL agency, to celebrate the players they represent who qualified for the 2024 NFL Pro Bowl with a one-of-a-kind gift. Artwork features different trophies for each player, a player highlight on the back with their team uniform, and painted in the visual style of the event branding.



Hampton Water



Brief

Create a painted bottle featuring their iconic diving label and a corresponding video for use across social media platforms.

Creating viral content

Central to growing as a solo artist and designer has been connecting with a core audience across social platforms and allowing the market to drive my products and content. I have amassed 17k followers on TikTok and 37k monthly impressions on Pinterest creating content that combines elements of timely trends, authenticity, and an emphasis on a variety of short clips to tell a story.



PaintBox Boston



PaintBox is an initiative by the City of Boston to bring vibrancy and art to every neighborhood. My chosen design is intended to capture many iconic characteristics of a New England summer—sky and ocean blues, all things oysters, and the *it* cocktail. After completion, my PaintBox was used in the promotion for the following years' submissions.



Illustrated Calendars

Select scenes from my illustrated calendar, a series I have revisited every year since 2018. Each year, I develop 12 illustrations under an overarching theme that varies widely, but contain throughlines that are core to my brand like vivid colors, playful nostalgia, femininity, and cultural references.





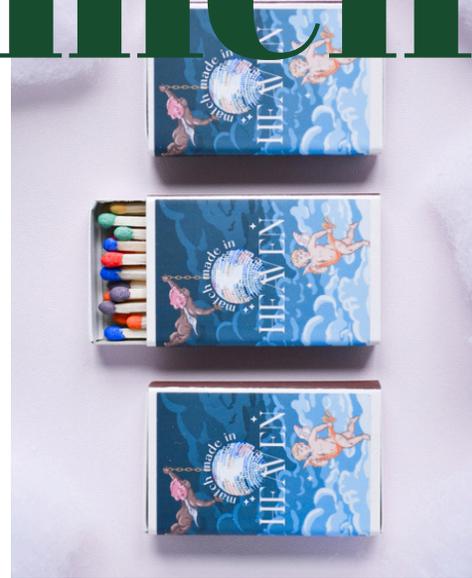
Brief

My favorite projects allow me to combine digital and hand drawn elements. My inspiration came from the club's iconic terracotta roof, which I incorporated into the color palette and illustration, blending it with modern elements like the rich green pickleball courts to create a cohesive and contemporary yet art deco look that honors the rich history while celebrating its current innovators.



Event Branding

Product Development





Brand Activation

In 2019, I completed undergrad with my thesis titled Retail (R)Evolution—predicting the next phase of in-person retail that revolves around creating experiences, not just off-the-shelf products. The ability to customize and having access to unique-to-you pieces was a core catalyst for launching my brand in 2021. Since then, there has been an explosion in the on-site customization and experiential shopping space that I have been able to contribute to by live painting—adding an artist's touch guided by the consumer.

Let's Stay in Touch

I am always looking for opportunities that demand a strong aesthetic eye and strategic mind.

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